

January 15, 2011

Dear Phil,

I apologize for this being handwritten, however, I do not type, Kathryn is at a show and Kate has a new baby!

I recently became aware of a provision the PCCHA has for a person to appeal the approval of a show to the executive committee, I would like to avail myself of this option.

The law case between myself and the NCHA has prompted the NCHA to not approve any shows that I produce or any shows put on at the South Point regardless of the producer or affiliate unless I drop the suit. I declined to do that and we are still waiting for the ruling from the Courts in Mex. I have been advised <sup>Howell Reed</sup> that this action that they have taken in regards to shows at the South Point is not legal.

I understand the pressure brought to bear on the PCCHA to follow suit and it made it

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necessary for you to add the new rule this year that if not NCHA approves then not PCCHA approved.

I would ask you to consider the following —  
If something (a rule or <sup>a show</sup> whatever) is good for the cutting industry as a whole then it is good for the PCCHA and its members. And that any time a rule is made to stop one entity it unfortunately adversely affects many. The NCHA did not go so far as to make a "rule" regarding what they are doing to the South Point because they did not have cause.

I believe the Western States, where we are, can not afford to lose any shows. Particularly ones that are conveniently located and in a good facility. Unlike Texas, where they have at least 3 shows every week end within a 150 mile radius, we are way more limited. Shows are a precious commodity to our industry out here and sustain our industry.

As you may know, Music City has folded their show. August this year is now a 4 day

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show. It is harder in other states to maintain a healthy environment for cutting than it is in Texas.

We, all of us, in these western states need these cuttings at the South Point to help keep our industry strong and well for the members and for the other businesses they help to fortify: i.e. cattle owners, cattle men, feed companies, saddle makers & on & on. I say this not just as a show producer but also as a breeder and owner of cutting horses.

Even if PCLHA or someone else were to put the shows on at the South Point I do not care. We will make it work financially for you or whomever, if that will alleviate the approval mess. They can not legally withhold approval to you or anyone else because of the facility where it is to be held. They can only posture & threaten.

I don't want them to have the chance to try to strangle cuttings out here because of a personal vendetta they have. It is just not right or good for the industry in our part of the country while it does not affect their members in Texas.

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It just seems no harm in it being approved just for PCHHA year end approvals for your members.

Several other affiliates have decided to approve for their year end awards.

Thank you for this opportunity to express myself to you. I hope something works to have these shows approved for your year end awards.

I am available anytime for any questions.

Sincerely,

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Paula Gaughan



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January 21, 2011

Re: Letter of Appeal from 1/15/2011

Dear Paula,

The Executive Committee has had your letter since the 15<sup>th</sup> and today they gave me their final decision. Following much discussion and careful debate they have voted to not approve your show at this time.

It was unanimously agreed upon that the Pacific Coast does not want to lose any of your shows, however, we find ourselves in an odd situation without added NCHA approval. When the Board put the 2011 Show Approvals Policy in place they felt the value of being an affiliate of NCHA and requiring dual approval, would take care of any eligibility concerns for both horses and riders, along with tracking earnings.

It is unfortunate that the courts are not moving any faster in order to resolve the issues with NCHA. We are confident, however that things will be on the right track soon and look forward to our future partnership with you.

Please feel free to contact me with anything you may need or wish to discuss.

Sincerely,

Phil Benadum  
Executive Director  
Pacific Coast Cutting Horse Assn.